



HUSH

# The Story of Hush

The HUSH Light is a unique and singular New Zealand success story, the result of a collaboration between PLN and David Trubridge.

Some time ago Blair McKolskey of PLN steered the company towards a research-led approach to design. After in depth research PLN determined there was an opportunity to improve workplace wellbeing through innovative acoustic design. Working with world renowned lighting designer David Trubridge, the collaboration created one of the world's first acoustic light families, HUSH.

HUSH is a combination of Trubridge's nature-inspired and environmentally responsible design ethos with PLN's research, design, and technical skills.

Created from material made from recycled PET bottles it satisfies David's need for environmentally-aware design and the minimal use of additional materials only reinforces that approach.

Through rigorous scientific testing this material was found to offer the best combined properties of acoustic performance and structural integrity that deliver a world-class product with a 'purpose' far beyond that of a simple light. The clever wave design of interlocking panels gives strength as well as a biophilic, natural appearance - with a nod to David's "raw sophistication" design trend that has proven so popular.

Now, HUSH lights can be seen in spaces around the world from North America to Asia, Europe, Australia and of course New Zealand.