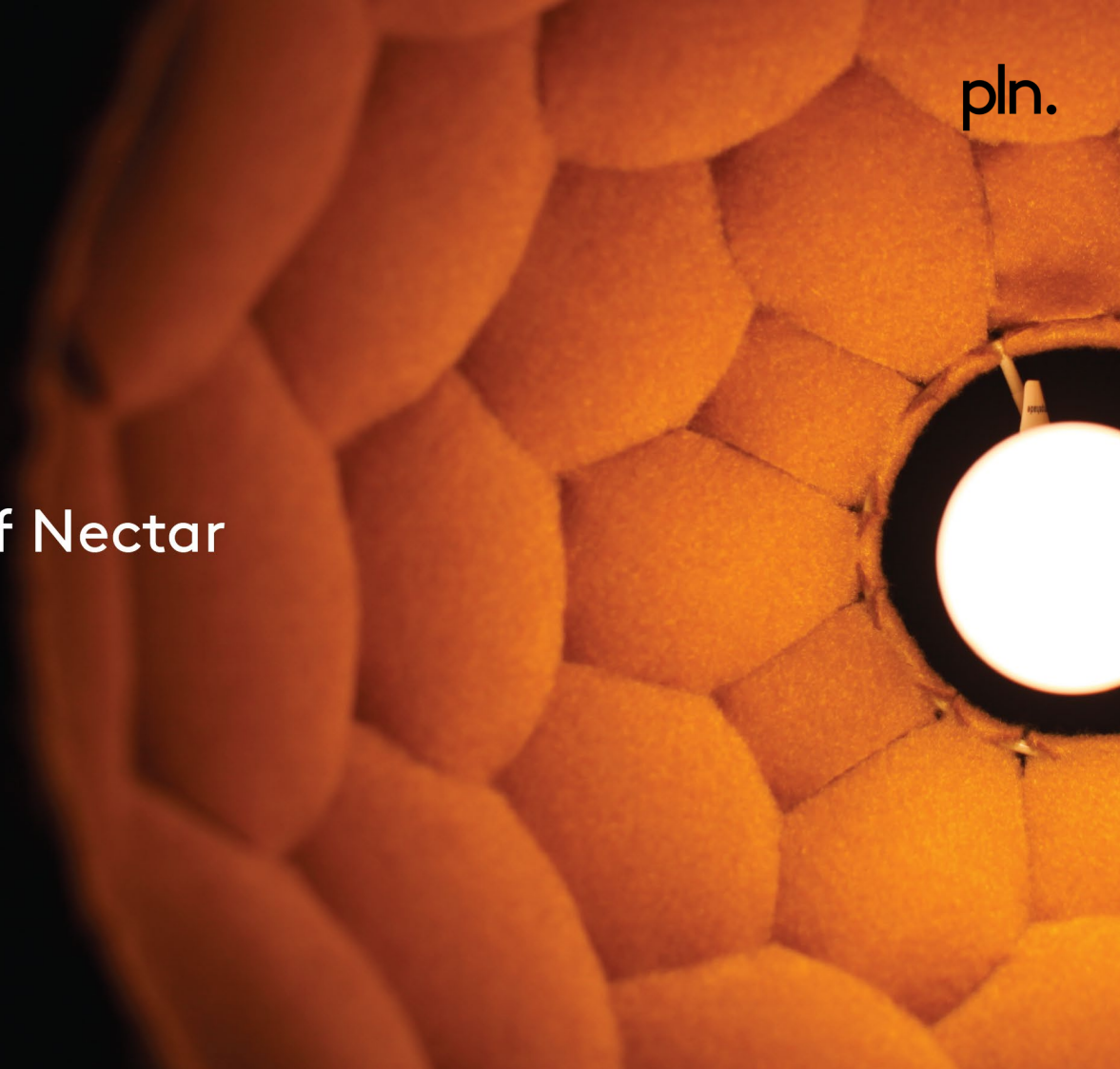


pln.

The Story of Nectar



PLN has always believed in the concept of design with purpose. Of creating products that aid wellbeing through concepts such as biophilia and acoustics. This approach lets us collaborate with some of our favourite designers who also believe in these ideas, to create new products for the spaces you live your life in.

Nectar's designer Rebecca Asquith, has long been an environmental advocate and that passion is echoed in her design work as well as her art. When she was young, she particularly loved the artwork of 19th century zoologist and naturalist illustrator Ernest Haeckel. His striking designs featured high levels of fractal patterning and she long wanted to replicate that in her work.

Coupled with her understanding of the hexagonal honeycomb as a strong shape and the beauty

of a honeycomb held up to light, she started working with ideas that provided strength of form as well as the fractal and biophilic patterns she remembered from Haeckel's work.

The result is the Nectar light, a marriage of form, function and using a 90% post-consumer-waste felt that aids acoustic dampening and goes towards its eco-credentials.

Become part of your light's journey from design to finally hanging in your space, by investing your time in its final steps to illumination. As a naturally environmental product, we deliberately package your Nectar flat to save on packaging and space in transporting from us to you. We encourage you to relax and enjoy the process of creating your Nectar, so make your favourite beverage, put on some soothing music, and let time pass until you can enjoy its natural beauty.