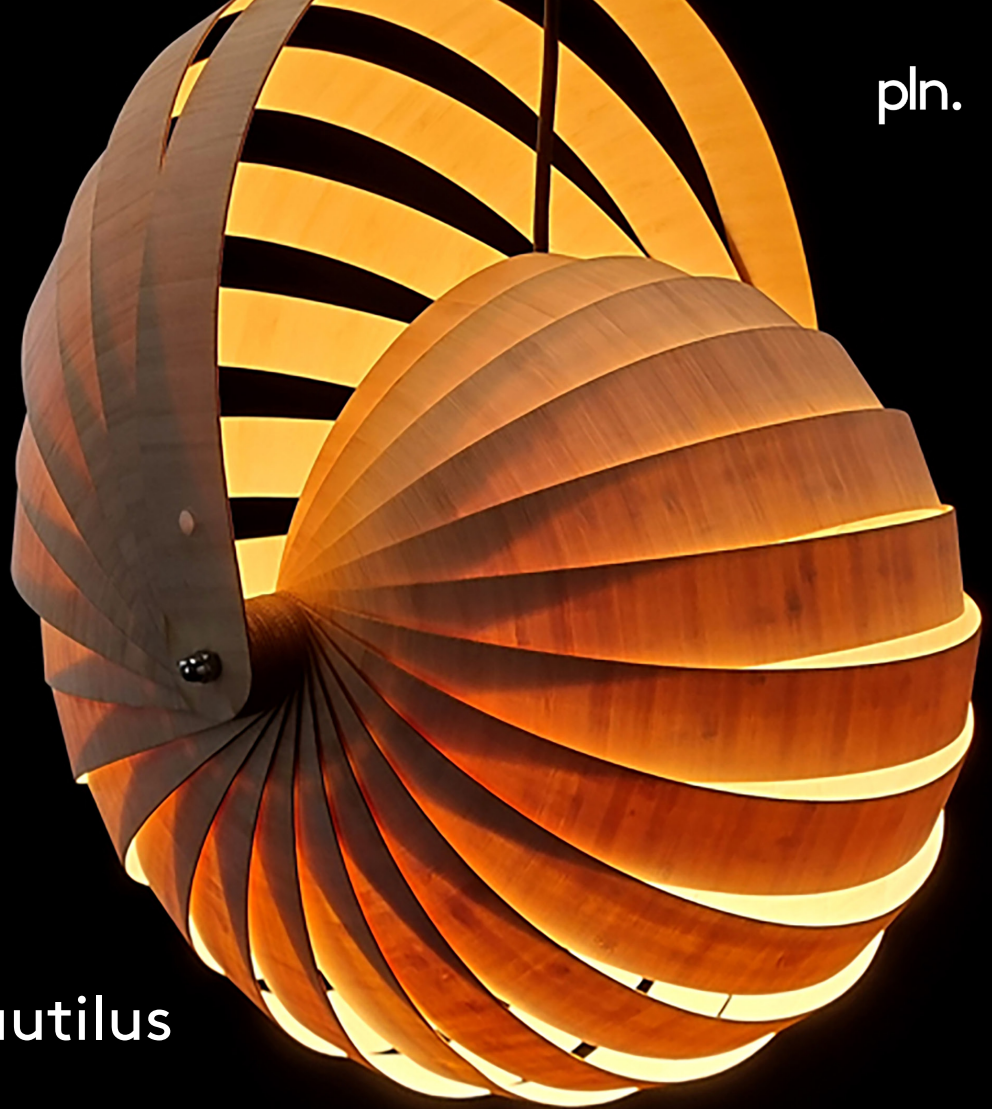


pln.



The Story of Nautilus

PLN has always believed in the concept of design with purpose. Of creating products that aid wellbeing through concepts such as biophilic designs and patterns and acoustics. This approach lets us collaborate with some of our favourite designers who also believe in these ideas, to create new products for the spaces you live your life in.

Nautilus' designer, Rebecca Asquith, has long been an environmental advocate and having grown up next to the ocean in New Zealand's Taranaki region, she was particularly inspired by the nautilus. As an endangered marine species, it spoke to her environmental concerns, but as a designer, its form was of special interest too. Wanting to weave biophilic design principles into her work, to somehow invoke that feeling of walking barefoot on the beach, perhaps picking up a beautiful shell, Rebecca looked to the nautilus. The shell is a great living example of the Fibonacci sequence, a cornerstone of fractal patterns, and she wondered how she could use

that perfect form in a functional piece. After a great deal of experimentation, working with a variety of materials, she created the Nautilus Light, which PLN took and further developed using environmentally friendly bamboo which glows beautifully when lit as well as a version with a thin acoustic layer. The result is part light, part artform, but however it's viewed makes a beautiful, subtle yet striking addition to any space.

Become part of your light's journey from design to finally hanging in your space, by investing a short time in its final steps to illumination. As a naturally environmental product, we deliberately supply your Nautilus flat to save on packaging and space in transporting from us to you. It should only take you around half an hour to complete, just enough time to enjoy a cup of your favourite beverage, and maybe to listen to some soothing music before getting to enjoy your new light's natural beauty.